

# AROHE Matters

E-newsletter of the Association of Retirement Organizations in Higher Education

## University of Minnesota to host 2014 AROHE conference



*Students enjoy a beautiful day at the University of Minnesota*

The [University of Minnesota Retirees Association \(UMRA\)](#), will host the 2014 AROHE conference at the Commons Hotel in Minneapolis, MN, August 10 – 13. The Big Ten Retirees Association will hold its annual meeting in the same location August 8 – 10, providing an opportunity for valuable collaboration between this regional group and AROHE.

The conference planning committee, chaired by Ann Marie Kohner, director of the Winona State University Retiree Center in Minnesota, will coordinate details. The AROHE board very much appreciates UMRA's willingness, under the direction of the UMRA President Ron Anderson, to volunteer for this role.

## Resources sought for new AROHE website

Chances are, AROHE member organizations do not have a problem that hasn't already been addressed by another member organization. One of the great benefits of AROHE membership is the members' willingness to share information with one another.

The new AROHE website, which will launch by April 30, will feature several new services, including a blog, a member discussion group, and links to resources shared by AROHE members. AROHE members, **send your resources** (preferably links to web pages, or, as a second choice, PDF documents) to [info@arohe.org](mailto:info@arohe.org). AROHE will post as many examples as possible. Resources in the following areas are especially needed:

- Association/center brochures
- Successful social programs
- Successful educational programs
- Scholarship programs
- Retiree recognition programs
- Survey instruments
- Pre-retirement planning programs
- Annual reports
- Strategic plans
- Resource documents for retirees

## Wanted: communications committee volunteers

With the launch of the new AROHE website, volunteers are needed for the communications committee:

- **Website coordinator**—update and maintain the AROHE website, adding news and posting member-provided resources. Experience maintaining websites critical; knowledge of HTML preferred.
- **Discussion forum moderator**—ensure that discussions stay on topic and spammers are not posting.

Interested in serving in either of these roles? Please email Jeri I. Frederick, communications committee chair and director of the [UC Irvine Center for Emeriti and Retirees](#), at [jerii@uci.edu](mailto:jerii@uci.edu).

## About AROHE

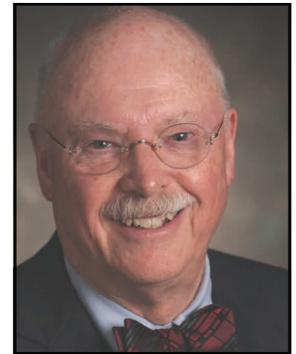
AROHE is a nonprofit association that develops, enhances and advances campus-based retiree organizations and programs. By sharing research, innovative ideas and successful practices, AROHE emphasizes service to retired faculty and staff as they continue to make valuable contributions to their academic institutions. Learn more at <http://AROHE.org>. Not a member of AROHE? [Join](#) or renew today to connect with retirees and retiree organizations from the higher education community.

### What did we learn from the AROHE services survey?

Thank you to everyone who completed the AROHE services survey. Congratulations to Professor Emeritus Lynn Hogue, from the [Georgia State University Emeriti Association](#), whose name was drawn from those who participated; Lynn won an Amazon gift card.

The AROHE board conducted this survey to investigate the greatest challenges faced by retiree organizations and to ask about services AROHE can provide to meet AROHE member needs.

Survey results will be used to help shape AROHE's strategic plan for the next two years. The AROHE board will finalize the plan and publish a summary in the May issue of the *AROHE Matters* e-newsletter.



*Professor Emeritus  
Lynn Hogue, winner of  
Starbucks gift card*

#### Key findings:

- The three greatest challenges facing retiree organizations are attracting younger retirees, recruiting new members and recruiting board members and volunteers;
- The most valuable of AROHE's services is networking with AROHE members;
- The most valuable services AROHE can add are regular email updates, an online member directory and member listserves or discussion groups;
- The most common ongoing retiree benefits are use of the campus library, use of campus email and retiree health care or stipends;
- The most common retiree program offerings are social events, email updates/listserves and community presentations.

AROHE members: log in to the AROHE website to view the [complete survey results](#) (first drop-down item under member tab).

### AROHE executive director and president conduct workshop for development and advancement professionals



*Sue Barnes and Janette Brown at the CASE regional conference, March 1-3, in San Francisco*

Across the country, retired faculty and staff contribute to their universities in many valuable ways.

At a recent regional conference for the Council for the Advancement and Support of Education (CASE), Sue Barnes, AROHE president, and Janette Brown, AROHE executive director, presented a workshop that illustrated a variety of ways that development professionals can partner with retired faculty and staff to further their university's philanthropic goals.

AROHE would like to thank Ellen Jones, AROHE member and planned giving officer at Kennesaw State University (KSU) in Georgia, who, on very short notice, created a lovely video to end the workshop. The video effectively tells the story of the development of the [Kennesaw State University Retirees Association](#) and the association's ongoing contributions to KSU.

[View the video](#)