

AROHE Matters

E-newsletter of the Association of Retirement Organizations in Higher Education

Opinions wanted...please complete the AROHE services survey

Do you or your organization experience challenges with planning retiree programs and services? How might AROHE help you or your group meet those challenges? Whether or not you and/or your organization are members of AROHE, your feedback is requested in a brief survey that will be used to develop AROHE services and programs. Please [Click here](#) to complete the survey by February 8, 2013.

AROHE conference connects AROHE members



Innovations for the Next Decade: A Triangle of Adventures in North Carolina was the theme of AROHE's 10th anniversary conference held in October, 2012, in Chapel Hill, North Carolina. "Living Life," "Connectedness" and "Health and Wellness" and were emphasized as significant issues for academic retirees and those who advocate for them.

Hosted by the tri-campus coalition of the University of North Carolina at Chapel Hill, North Carolina State University and North Carolina Central University, the conference featured stimulating keynote speakers, informative concurrent sessions, and networking opportunities.

New AROHE website & member management system

AROHE is pleased to announce the development of a new user-friendly website and member management system. The system is now undergoing beta-testing and is expected to launch in April 2013. It will include a searchable online member directory, with options to add blogs, discussion forums, interest groups and other networking features. By completing the survey above, you can help to shape the new website.

Volunteer management—10 tips in 20 minutes (free webinar)

Retiree organizations and professionals who plan programs for retirees often struggle with how to most effectively utilize their volunteers. [Click here](#) to watch a free 20-minute webinar that gives ten useful tips for working with volunteers, sponsored by Peach New Media.

AROHE 2013-15 board members begin terms

AROHE's 2013-15 executive board members began their new two-year terms on January 1, following elections held in December. Nine board members are returning for second terms and ten new board members recently participated in a board orientation.

The executive committee of officers will soon attend a retreat to develop a strategic plan for AROHE. [Click here](#) to view board member profiles.



*Sue Barnes,
AROHE president*

About AROHE

AROHE is a nonprofit association that develops, enhances and advances campus-based retiree organizations and programs. By sharing research, innovative ideas and successful practices, AROHE emphasizes service to retired faculty and staff as they continue to make valuable contributions to their academic institutions. Learn more at <http://AROHE.org>. Not a member of AROHE? [Join](#) or [renew](#) today to connect with retirees and retiree organizations from the higher education community.

What did we learn from the AROHE services survey?

Thank you to everyone who completed the AROHE services survey. Congratulations to Professor Emeritus Lynn Hogue, from the [Georgia State University Emeriti Association](#), whose name was drawn from those who participated; Lynn won an Amazon gift card.

The AROHE board conducted this survey to investigate the greatest challenges faced by retiree organizations and to ask about services AROHE can provide to meet AROHE member needs.

Survey results will be used to help shape AROHE's strategic plan for the next two years. The AROHE board will finalize the plan and publish a summary in the May issue of the *AROHE Matters* e-newsletter.

Key findings:

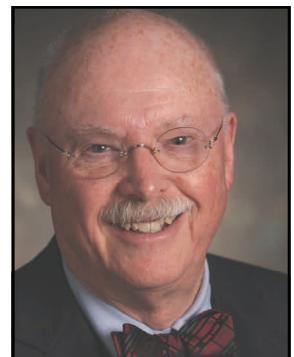
- The three greatest challenges facing retiree organizations are attracting younger retirees, recruiting new members and recruiting board members and volunteers;
- The most valuable of AROHE's services is networking with AROHE members;
- The most valuable services AROHE can add are regular email updates, an online member directory and member listserves or discussion groups;
- The most common ongoing retiree benefits are use of the campus library, use of campus email and retiree health care or stipends;
- The most common retiree program offerings are social events, email updates/listserves and community presentations.

AROHE members: log in to the AROHE website to view the [complete survey results](#) (first drop-down item under member tab).

AROHE executive director and president conduct workshop for development and advancement professionals



Sue Barnes and Janette Brown at the CASE regional conference, March 1-3, in San Francisco



Professor Emeritus
Lynn Hogue, winner of
Starbucks gift card

Across the country, retired faculty and staff contribute to their universities in many valuable ways.

At a recent regional conference for the Council for the Advancement and Support of Education (CASE), Sue Barnes, AROHE president, and Janette Brown, AROHE executive director, presented a workshop that illustrated a variety of ways that development professionals can partner with retired faculty and staff to further their university's philanthropic goals.

AROHE would like to thank Ellen Jones, AROHE member and planned giving officer at Kennesaw State University (KSU) in Georgia, who, on very short notice, created a lovely video to end the workshop. The video effectively tells the story of the development of the [Kennesaw State University Retirees Association](#) and the association's ongoing contributions to KSU.

[View the video](#)