

# AROHE Matters

E-newsletter of the Association of Retirement Organizations in Higher Education

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November 2013

## A year-long celebration for Clemson University Emeritus College

By Diane Smathers, director, Clemson Emeritus College

Clemson University Emeritus College is celebrating its 10th anniversary this year. A committee chaired by Professor Emerita Lucy Rollin has been guiding the yearlong celebration. Beginning in January 2013, large celebration banners hung from the light posts around campus. Shortly thereafter a unique reception highlighted ways emeriti have re-imagined retirement through creative endeavors.

At Emeritus Day held in October, the college announced its first endowment for emeriti, a \$25,000 gift to support the Distinguished Emeriti Award, and recognized past award recipients, board members and donors. In December, the yearlong celebration will conclude with a holiday reception and unveiling of a photo book, compiled by emeriti, which depicts the college's history.



*Emeritus Banner at Clemson University College*

## Reminder: 2016 AROHE Conference Host Sought

December 13 is the deadline to submit a proposal to host the 2016 AROHE conference. Hosting an AROHE conference is a wonderful way to highlight your campus' services and resources for retirees. The biennial conference provides unparalleled opportunities for networking, discussion and sharing of best practices for tapping retiree talents and organizing retiree associations.

Interested? Please contact the AROHE office and ask for the 2016 AROHE conference proposal packet. Proposals should be sent to AROHE, 3715 McClintock Ave., Room 220, Los Angeles, CA, 90089-0191. For information, email [info@arohe.org](mailto:info@arohe.org) or call 213-740-5037.

## 2014 AROHE Conference Highlight: Senator David Durenberger to Speak

By Ann Kohner, 2014 AROHE conference planning committee chair



*David Durenberger,  
former U.S. Senator*

Former United States Senator David Durenberger will deliver a plenary talk on the second day of the [AROHE Conference in Minneapolis on August 12, 2014](#).

A national leader in healthcare reform, Durenberger served as the senior U.S. Senator from Minnesota from 1978 to 1995. During his time in the Senate, he served as chairman of the Select Committee on Intelligence and as chairman of the Health Subcommittee of the Senate Finance Committee.

Senator Durenberger is currently a Senior Health Policy Fellow at the University of St. Thomas in Minneapolis, MN, and chairs the National Institute of Health Policy (NIHP). He also leads the Minnesota Citizens Forum on Health Care Costs, an inside-out approach to health care reform in Minnesota. He has authored *Prescription for Change* and *Neither Madmen Nor Messiahs* and teaches and speaks nationally on the future of health care delivery and policy.

## Surveys: an Important Advocacy Tool

*By Sue Barnes, AROHE President*

AROHE resources can help you develop a powerful tool to demonstrate the contributions of your campus' retired faculty and staff. A well-designed survey that shows the depth and breadth of retiree contributions through teaching, research and volunteerism can be used for many purposes, including advocating for increased campus funding or retiree benefits.

CUCEA (the Council of University of California Emeriti Associations) is a UC system-wide association with representatives from each UC campus. CUCEA conducts a survey of UC emeriti accomplishments every three years. The results of the survey are compiled into a report that is shared with the UC Office of the President as well as the chancellors and other leaders on each of the campuses. This survey report has been effectively used to retain and enhance retiree benefits, including retiree health care, campus-funded retiree centers and reduced or free retiree parking on several UC campuses.

AROHE members, [click here to view the CUCEA report](#) and other AROHE resources including a guide to designing surveys and sample surveys shared by AROHE members.

## Nominees Sought for 2015-16 AROHE Officers and Board

*By Bobbie Lubker, AROHE Past President and Chair of the AROHE Nominations and Elections Committee*

AROHE's Nominations and Elections Committee urges AROHE members to submit names of nominees for the 2015-17 slate of officers and the Board of Directors. Nominees will be considered for the elected positions of Vice President/President-elect, Secretary, Treasurer and Board of Director positions as well as several appointed committees.

The deadline to submit nominations is February 28, 2014. Elections will be held on August 12, 2014, at the AROHE conference in Minneapolis, Minnesota. For AROHE members who cannot attend the conference, absentee ballots will be sent prior to the conference.

[Click here to learn more about position duties and committee responsibilities or to submit a nomination.](#)

For more information, contact Nominations and Elections Committee co-chairs Bobbie Lubker, [blubker@live.unc.edu](mailto:blubker@live.unc.edu), and Lucy Rollin, [rlucy@clemsun.edu](mailto:rlucy@clemsun.edu).



*Bobbie Lubker and Lucy Rollin, Nominations co-chairs*

## Inside Higher Ed Article highlights Emeritus Colleges: AROHE Quoted

A growing trend in higher education – the emeritus college – was featured in a recent article on the *Inside Higher Ed* website. Emeritus colleges are an intellectual bridge to that offer

opportunities for emeriti to continue their contributions to their campuses with a variety of scholarly activities and programs. On the campuses where such colleges have been developed, administrators have deemed them a good return on investment.

[Click here to read the complete article on the Inside Higher Ed website.](#)

The article quotes AROHE board members Janette Brown (University of Southern California Emeriti Center and Emeriti College), John Bugge (Emory University Emeritus College) and Sue Barnes (UC Davis Retiree Center). Campuses that are considering the development of an emeritus college are encouraged to join AROHE to network and share resources with other members who have already established such entities.

## **AROHE Board Members to Present Workshop at CASE Conference**

*By John Bugge, Emory University*

Partnerships are the backbone of success for retiree associations. Two AROHE board members have partnered to help spread information to university professionals about the merits of forming higher education retiree organizations. In February 2014, Dr. John Bugge, professor of English emeritus, Emory University, and Ellen Jones, director of gift planning, Kennesaw State University, will present a workshop at the Council for Advancement and Support of Education (CASE) District III conference in Orlando, Florida. Conference attendees are alumni relations, fund raising, communications, marketing and other advancement professionals who serve the colleges and universities southeastern United States.



*Ellen Jones,  
Kennesaw State  
University*



*John Bugge, Emory  
University*

Ellen and John's session, "Higher Ed Retirees = More Than Just Planned Giving Prospects," will discuss the ways development professionals miss the mark when communicating with retired faculty and staff and outline steps which universities can take to enhance advancement goals by developing retiree programs. They will also encourage universities with existing retiree organizations to partner with AROHE to enrich their programming and enhance collaborations with other retirees.

[Click here for more information or to register for the CASE District III conference](#), February 16-19, 2014, in Orlando.

## **About AROHE**

AROHE is a nonprofit association that develops, enhances and advances campus-based retiree organizations and programs. By sharing research, innovative ideas and successful practices, AROHE emphasizes service to retired faculty and staff as they continue to make valuable contributions to their academic institutions.

Learn more at <http://arohe.org> or contact AROHE at [info@arohe.org](mailto:info@arohe.org) or 213-740-5037.

For a limited time, AROHE is offering a free trial membership through January 31, 2014. Paid memberships start at just \$120 per year for retiree organizations with annual budgets under \$50,000.

[AROHE board members](#) are volunteers who are leaders from associations of retired faculty and staff, administrators of campus-based retiree centers or emeriti colleges or other campus department administrators who oversee programs for academic retirees. Board meetings are held via conference call on the first Friday of each month, 10:30 a.m. Pacific time. Any AROHE member may join a board meeting by contacting the AROHE office for call-in information prior to the meeting.

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